

Fetal Hope Foundation
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FOR IMMEDIATE RELEASE

**FUZE MERGES GOALS OF HEALTH AND NUTRITION IN SPONSORING KIDS FUN RUN
AT THE CHILDREN'S HOSPITAL'S TTTS RACE FOR HOPE**

October 22, 2008 - Denver – FUZE, a non-carb beverage with proven health benefits, will welcome over 150 children in its upcoming Kids Fun Run at the fifth annual The Children's Hospital's TTTS Race for Hope in Denver on Sunday, November 9. Now hosting to over 1,000 participants and spectators, the TTTS Race for Hope will consist of a 5K Run/Walk, the FUZE Kids Fun Run, the NOMOTC Family Festival, and a Sponsor Expo.

Founded in 2001, FUZE Beverage, LLC now is now distributed nationwide and includes five lines of product, including its "award winning" White Tea. In efforts to join the fight against childhood obesity, FUZE has made it known that its products are a great replacement for soda and high sugar, high calorie juices. For those seeking a healthier alternative, FUZE products are known for boosting immunity and for its nutritional value.

"Both Fetal Hope and FUZE know how important health and nutrition are for our children and us. With some 800,000 fetal distress and syndromes per year in the US, some 20% - 30% are related to poor health. If we can get us, and more importantly our children, active and healthy, we can reduce these fetal distress and syndrome incidents. We are honored to have FUZE as a partner and sponsor in our combined mission," said Lonnie Somers, Fetal Hope Foundation CEO and Founder, and Denver Race Director.

FUZE will distribute beverages to each of the children participating in the Fun Run, and will also have a booth at the Sponsor Expo to distribute samples and other marketing collateral.

The event will feature the 5k and free FUZE Kids Fun Run, and will feature the NOMOTC Family Festival with sponsors and vendors such as Olive Garden, Michelob, Coda Coffee, Car Toys, Back in Shape, and many others. For more information, please contact Talitha McGuinness at 980-721-5799.

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FUZE representatives will be available for interviews prior to and during the event.