

Fetal Hope Foundation
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FOR IMMEDIATE RELEASE

**FETAL HOPE FOUNDATION LAUNCHED BABY STEPS:
ENCOURAGING SMALL STRIDES FOR BIG RESULTS**

Denver, CO – In February 2009, the Fetal Hope Foundation launched Baby Steps, a national campaign aimed at encouraging volunteers, donors and interested parties to work with the organization on growing its efforts to fight fetal distress.

Baby Steps is a multi-year campaign that will focus on the fact that every donation, every piece of accurate information, and every informed person will help in fighting a growing epidemic of fetal distress. Largely started as a grass-roots organization, the Fetal Hope Foundation has taken its connections within the medical industry and those with families in similar situations, and has grown the organization into a successful, national, non-profit with far-reaching messages and interested audiences.

“Baby Steps to Fetal Hope is such an important component for Fetal Hope and it really speaks to the heart of what we are about and how others can help us,” said Lonnie Somers, CEO and Founder of the Fetal Hope Foundation. “Baby steps are small, but every step is important in leading to walking, and then running. For us, this leads to thousands of families receiving hope. It is the public’s involvement in every form (baby steps) that allows Fetal Hope to provide this hope.”

Started in 2006, Fetal Hope has largely depended on the funds raised at various events around the country, including its annual National Pledge Drive and National Race Series, the Race for Fetal Hope (formerly known as the TTTS Race for Hope). The National Race Series has grown from one event in Denver, CO, to six events throughout the country in cities such as Charlotte, NC, Kirkland, WA, Houston, TX, Atlantic Beach, FL, and Los Angeles, CA. In essence, the Fetal Hope Foundation has grown seemingly small efforts into programs and events with big impacts toward reaching its overall mission and goals.

For more information on Fetal Hope or the Baby Steps Campaign, please contact Talitha McGuinness at 980-721-5799 or visit the site at www.fetalhope.org.

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