



Fetal Hope Foundation
Talitha A. McGuinness
Director, VP of Marketing & Fundraising
980-721-5799
talitha@fetalhope.org

FOR IMMEDIATE RELEASE

**PANERA BREAD OF COLORADO TO CONTINUE PARTNERSHIP WITH FETAL HOPE FOUNDATION BY
SPONSORING FUN RUN AT DENVER RACE FOR FETAL HOPE**

Denver, CO, October 26, 2009 – Continuing its partnership from the Bagels Benefiting Babies Campaign earlier this year, Panera Bread of Colorado will sponsor the Kids Fun Run at the upcoming Children’s Hospital’s Denver Race for Fetal Hope. In its sixth consecutive year, the event typically draws around 150 children for the free run. The Race is slated for Sunday, November 8th at Washington Park in Denver, CO.

“Panera Bread is proud to partner with the Fetal Hope Foundation throughout the year,” said Craig Flom, operating partner for the Colorado Panera Bread bakery-cafes. “With the help of our loyal customers and communities, we hope to create more awareness and support for Fetal Hope.”

Part of a growing National Race Series, the Denver Race for Fetal Hope features a 5k run/walk with a Kids Fun Run and boasts one of the largest post-race expos and Family Festivals, including games, refreshments and live entertainment provided by local 80’s tribute band, RETRO. The Race Committee anticipates crowds exceeding 1,500 for the day’s festivities.

“Every year we are amazed at the growth our events see in the support from local communities. In these tough economic times, we at Fetal Hope appreciate the support of sponsors, volunteers, and participants alike who come to learn about and contribute to our cause,” said Lonnie Somers, CEO and Founder of the Fetal Hope Foundation, and Denver Race Director.

All proceeds from the day will benefit the Fetal Hope Foundation, the only national organization focused on advocacy for spreading awareness of and funding research for various fetal distresses and syndromes.

For more information on the Denver Race for Fetal Hope, please contact Talitha McGuinness at 980-721-5799, talitha@fetalhope.org, or visit www.raceforfetalhope.org.

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