

Fetal Hope Foundation
9786 S. Holland Street
Littleton, CO 80127
Contact: Talitha A. McGuinness
Director, VP of Marketing & Fundraising
Day Phone: 980-721-5799
talitha@fetalhope.org



FOR IMMEDIATE RELEASE

**FETAL HOPE FOUNDATION TO MEET THE EASTER BUNNY:
PARTNERING WITH PANERA BREAD FOR BREAKFAST WITH BUNNY**

Denver, CO – It's not every day that one gets the privilege of meeting the infamous bunny who hides eggs filled with treasures and chocolates for all to find. However, the Fetal Hope Foundation will partner with Panera Bread at Southwest Plaza for Breakfast with the Easter Bunny on Saturday, April 4, 2009 at 8:30am.

Panera hopes that families will attend the festivities that will include breakfast, face painting and a balloon artist for the children. Tickets will range from \$2 to \$5 and children 2 and under will be admitted free. All proceeds of the Breakfast will benefit the Fetal Hope Foundation whose mission is to provide support, provide information, fund research, increase awareness, and serve as an outlet for leading medical information pertaining to fetal distresses and syndromes.

"Fetal Hope is so excited to partner with Panera Bread, not only for the Breakfast with Bunny, but also as a sponsor of our Race for Fetal Hope in Denver. Our partnership will be a great way to fuel more interest and awareness in our events and our cause," said Lonnie Somers, CEO and Founder of the Fetal Hope Foundation. "This partnership helps us both reach our target audiences, and gives Fetal Hope continued credibility as to the professional, growing organization it strives to be."

Panera's partnership with Fetal Hope is in conjunction with its sponsorship of the Kids Fun Run for the Denver Race for Fetal Hope in November.

"We are very happy to have the ability to provide proceeds from the Breakfast with the Easter Bunny to the Fetal Hope Foundation, as they are an outstanding organization within the community. Panera Bread has had a relationship with the Fetal Hope Foundation for several years and we are happy to work together on this new event with such a wonderful team of people," said Gina DeMarco, Senior Marketing Manager for Panera Bread.

For more information on Fetal Hope or the Breakfast, please contact Talitha McGuinness at 980-721-5799 or visit the site at www.fetalhope.org.

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